**User Stories:**

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| --- | --- | --- | --- | --- |
| **No #** | **As a (role)** | **I want (request / demand)** | **So that I (user value)** | **Acceptance Criteria** |
| **1** | Sales Manager | To get a dashboard overview of internet sales | Can follow better which customers and products sell the best | A Power BI dashboard which updates data once a day |
| **2** | Sales Manager | A dashboard overview of internet sales | Follow sales over time against budget | A Power BI dashboard with graphs and KPIs comparing against budget |
| **3** | Sales Representative | A detailed overview of Internet Sales per Customer | Can follow up customers that buy the most and who we can sell more to | A Power BI dashboard which allows to filter data for each product |
| **4** | Sales Representative | A detailed overview of Internet Sales per Product | Can follow up products that sell the most | A Power BI dashboard with graphs and KPIs comparing against budget |